



Timothy Muller
President/Owner
Curb Appeal Concepts, Inc.
via email: timothy@curbappealconceptsinc.com

March 17, 2011

Dear Timothy,

The Belleville community is delighted with our new LED Message Board Sign from Curb Appeal Concepts. With our beautiful new Downtown streetscape, the vibrant new Community Events Sign is the cherry on top.

Thank you so much for your good advice during the selection and bid process, and for the excellent communication and support after the sign was ordered and then installed. The on-site training was thorough and helpful, plus I use the Hyperion training portal often. The sign's software was easy to learn. I so appreciate being able to call you anytime, and you always have patience and solutions. We are especially enjoying the striking artwork created by your designer. It make our sign messages bold and eye-catching.

The new LED Belleville Community Events Sign was a major investment for the Belleville Downtown Development Authority, and we are so happy with our purchase and the wonderful service we receive from you and Curb Appeal Concepts. Please feel free to use us as a reference for potential new clients.

Sincerely yours,

A handwritten signature in blue ink that reads "Carol Thompson". The signature is fluid and cursive, with a long horizontal line extending to the right.

Carol Thompson
Administrator
Downtown Development Authority
City of Belleville, Michigan