

# The Hyperion Advantage

BY ELECTRO-MATIC PRODUCTS, INC.

Electronic message centers are appearing at an increasingly rapid rate. These electronic signs have become an invaluable communication tool for everyone from schools to shopping centers. They are the standard for effectively reaching out to today's increasingly mobile marketplace. Find out more about why Hyperion by Electro-Matic Products, Inc. is your best choice.

Feature	Advantage	Benefit
150 degree viewing angle standard	Information displayed can be seen from a wider angle than with competitive signs offering a 90 degree viewing angle. It's more expensive to build, but what good is a sign if you can't see it?	At a distance of 100' from the sign face, a 150 degree viewing angle provides over 2.5 times more viewability than 90 degrees.
Sturdy, lightweight construction	Hyperion displays are the lightest message centers available, yet our robust design affords superior cabinet rigidity with all aluminium construction.	Lower installation costs ... often eliminating the need for a boom truck at the site. Narrow profile (6.7") for wall mounts or confined back to back mounting. No rust.
Lowest power required of any display	Less cost per year for your customers to pay for operation.	Spec a Hyperion display into an "Request for Price" with its low current requirements and you lock-out the competition.
Shallowest cabinet available	Only 6.7" deep.	Narrow profile for wall mounts or confined back-to-back mounting. Maximum 4" rear clearance required.
20 minute mean time to repair	Built-in sign diagnostics and front-access construction allows your service personnel to diagnose and repair any problem in under 20 minutes.	Lower service costs for you on those rare occasions where service is required.

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High power RF "Radio" communications an available option	The most powerful RF unit allowed by the FCC which provides 14 mile line-of-sight range powerful enough to blast through concrete walls.	No need to remote-mount antennas in most cases ... shaves hours from installation time.
LED modular panel design, quality components, ISO 9001:2000 company	Rugged panels instead of flimsy plug-in modules eliminate thousands of connector contact points—each one a potential point of failure.	Mechanical contacts – like those from plug-in style pixels – are the Achilles heel of electro-mechanical systems. Our design significantly reduces service calls and customer frustration over the life of the sign.
What you See is What you Get (WYSIWYG) software, easy to use and contains powerful tools	The message input screen is laid out to replicate the sign face. Plan your layout as you type it in.	Save hours of programming time, especially when coupled with our "preview" function that emulates the message you'll see on the sign before you send it. You save hours of instruction and support time.
Insert photos and videos with the click of a mouse	Just click the "Insert Picture" icon and then point your computer to the photo you want displayed. Inserting video files is just about as easy.	Your customer saves hours of programming time. You save hours of instruction / support time.
Dozens of popular sizes in 16, 20, 25, 32, and 40 mm pixel pitch	The right display for any application.	Lots of flexibility to meet your customer's zoning ordinances governing display area.
Import and customize any Microsoft Windows font	Complete language and character size flexibility.	Your customers are free to say what they want in the language or font they choose.
"H" -frame construction for unlimited mounting options	Mounting to the fascia means never compromising the weather integrity of the display enclosure.	Higher reliability due to less weather-related failures means fewer service calls and happier customers.
Photo-sensor for automatic dimming	Dims sign during dark or overcast conditions, brightens sign in daylight.	Just the right brightness for ambient light. No need to program times and forget about daylight savings time or cloudy days.
Large built in memory	Store a whole year of messages, pictures, and movies.	Reduce time, messages appear on the display automatically.
5 year warranty	Increased customer satisfaction for large capital expenditures.	Less risk of costly failure, continued great looking, working sign.
Quick deliveries	Signs delivered in 1-4 weeks for many sizes.	Quicker implementation after local ordinance approvals.
Made in the USA	Ready availability.	Local parts and support for quick resolutions.

For more information on Hyperion Displays contact your local dealer or log on to [www.hyperionsigns.com](http://www.hyperionsigns.com)



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