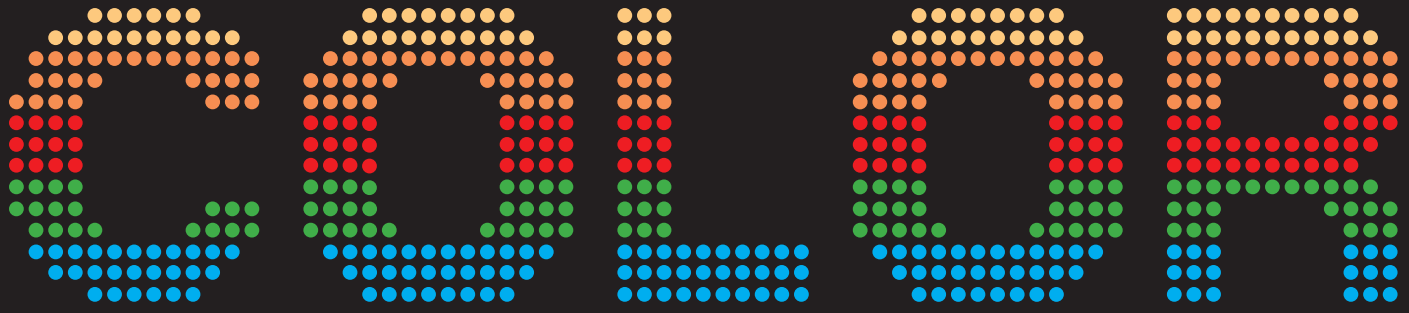


PUT YOUR MESSAGE IN A BLAZE OF



WITH A FULL COLOR ELECTRONIC MESSAGE CENTER FROM HYPERION®



Don't settle for second-best. Choose Hyperion® Displays.

Hyperion
BY ELECTRO-MATIC PRODUCTS, INC

For an unforgettable sign, you need the power and impact of an extraordinary LED display from Hyperion®!

Hyperion® Full Color Displays provide full color capabilities to create a bigger impact on your target audience. With its vibrant red, green, and blue LEDs, the display produces 8.6 billion colors to grab the attention of those passing by the display and helps make your sign an unforgettable part of your community.

Our Hyperion® line builds on our over 20 years of experience manufacturing electronic message centers. Electro-Matic Products, Inc.'s Hyperion® line of displays is meticulously constructed for low maintenance, easy to program so anyone can use it, energy-efficient for low operating costs, and locally supported for the ultimate in reliability. Best of all, Hyperion® Displays are competitively priced, making electronic message centers more affordable than ever. Ask your local dealer about our special leasing programs to help make your dream a reality.

Take your advertising to the next level with a full color display from Hyperion®.

STANDARD FEATURES

- Available in vivid color.
- Ultra-bright LEDs—uses the brightest LED technology available.
- Windowless design that's 40% brighter and easier to maintain.
- Long-life 100,000 hour LEDs are up to 90% more efficient.
- All electronics are assembled in a state-of-the-art facility, featuring computerized assembly and computerized testing.
- Easy-to-use, what you see is what you get (WYSIWYG) software.
- 5 year limited warranty.

- Beautifully styled aluminum cabinetry with gloss black powder coated finish.
- Ruggedized aluminum weather-proof enclosures to ensure your sign continues to work for you, year after year.
- Display time and temperature.
- Communication via RS232, RS485, Ethernet, fiber optic, WiFi, DSL, phone modem, or wireless via radio frequency (RF).
- Worry-free access security—the only messages you see are the ones you authorize from the sign, the office, your home, or the other side of the world.
- LED technology that causes your display to run cooler, draw less power, and cost less to operate than others.
- Direct import and display of AVI files for animation.
- Take pictures with a digital camera and display them on this sign.
- Worry-free access security—the only messages you see are the ones you authorize.
- Update the sign from the comfort of your office or home. No more braving the weather to update your sign!



A COMMITMENT TO EXCELLENCE

As an ISO 9001:2000 company headquartered in Farmington Hills, Michigan, we have over 36 years of experience in ensuring customer satisfaction and leading the way with innovative thinking. From the initial installation and on-site training to any questions you may have years down the road, we are with you every step of the way. From standard LED time and temperature signs to custom, high-resolution electronic message centers, you can count on Electro-Matic Products to deliver a quality product at a competitive price with superior support and training.

For more information on Hyperion® Displays contact your local dealer or log on to www.hyperionsigns.com



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