

THE ULTIMATE ANSWER TO INCREASING YOUR

S A L E S

WITH AN UNFORGETTABLE ELECTRONIC MESSAGE CENTER FROM HYPERION®



Don't settle for second-best. Choose Hyperion® Displays.

Hyperion
BY ELECTRO-MATIC PRODUCTS, INC

Hyperion® Electronic Message Centers offer the most effective way to attract the attention of your potential customers and increase sales.

Even the most successful businesses look for ways to increase sales. Electronic message centers offer a simple way to increase your business's profit by 15 to 150%.* By using light and motion, electronic message centers grab your customer's attention in ways traditional advertising mediums cannot.

Electro-Matic Products, Inc.'s Hyperion® line of displays offers the ultimate in design, reliability, and energy-efficiency. In addition to our superior construction, Hyperion® Displays come with simple, user-friendly software that makes creating messages child's play. Best of all, the displays are competitively priced and a leasing program is available to spread the cost over two, three, or even up to five years.

How better to reach your target market than by...

- Advertising daily, weekly or monthly specials to increase traffic
- Utilizing the most cost-effective form of advertising—electronic message centers
- Improving your traffic flow through impulse purchases
- Creating custom messages on the fly in response to the environmental conditions or local events
- Promote additional services like low financing rates, layaways, and free delivery

Plus, your electronic message has the additional ability to advertise your seasonal help-wanted needs, broadcast community involvement, or simply provide the time and temperature. The possible uses and benefits of an electronic message center are endless. Imagine receiving the benefits of a sign like this today with a modest one-time investment that has the best ROI of any advertising medium!



STANDARD FEATURES

- Available in bright red, glowing amber, or vivid color.
- Ultra-bright LEDs—uses the brightest LED technology available.
- Windowless design that's 40% brighter and easier to maintain.
- Long-life 100,000 hour LEDs are up to 90% more efficient.
- All electronics are assembled in a state-of-the-art facility, featuring computerized assembly and computerized testing.
- Beautifully styled aluminum cabinetry with gloss black powder coated finish.
- 5 year limited warranty.
- Ruggedized aluminum weather-proof enclosures to ensure your sign continues to work for you, year after year.
- Display time and temperature.

- Easy-to-use, what you see is what you get (WYSIWYG) software.
- Communication via RS232, RS485, Ethernet, fiber optic, WiFi, DSL, phone modem, or wireless via radio frequency (RF).

BENEFITS

- Tailor content to time of day, weather conditions, and local events to maximize your sign's potential by responding to changing business conditions.
- Worry-free access security—the only messages you see are the ones you authorize.
- Update the sign from the comfort of your office or home. No more braving the weather to update your sign!
- Our displays run cooler, draw less power, and cost less to operate than others.

For more information on Hyperion® Displays contact your local dealer or log on to www.hyperionsigns.com



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